

**NATIONAL AND REGIONAL DIMENSIONS OF NON-STORE TRADE  
AND COURIER SERVICES IN REPUBLIC OF BULGARIA  
AND THE REGION OF VARNA**

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**Abstract**

Non-store retailing, the courier and postal services are all important elements of the national and regional dimensions of trade and transport and are closely interconnected, particularly in the context of e-commerce, which is developing at the fastest rate under conditions of a global economic and social integration of society.

On that basis there arises the idea of a theoretical overview of non-store retailing in order to reveal its nature and types, as well as systematize certain peculiarities characteristic of the courier and postal services and localize their importance. The theoretical formulations in the outlined fields are projected in a real environment by means of official statistical data at the regional and national level, which allows the authors to reveal topical issues, to systematize possibilities for their resolution and to lay down guidelines for development to the modern non-store traders and their partners represented by the courier service companies.

***Keywords:*** *non-store retailing, e-commerce, courier services, postal services.*