

**THE MACROECONOMIC ENVIRONMENT AND THE
DEVELOPMENT OF TRADE IN BULGARIA IN THE YEARS OF
TRANSITION**

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Abstract

In the present work - in the light of theory - there is studied the development of the macroeconomic environment and trade in Bulgaria in the years of transition to market economy after 1989 - the macroenvironment, the development of resources and of the main indicators, there are also revealed its state and its main issues and challenges. There is examined the development of GDP-related issues, the investments, the incomes and the consumption of the population, as well as other factors.

As regards trade there is studied the development of investments, TFA, the persons employed, the retail outlets, the turnover, the revenues, expenses and efficiency.